



## Improve Communication with all Stakeholders



### OUR MISSION

The mission of eBOARDsolutions is to achieve sustained excellence in leadership and governance by providing innovative technology.



*"Transparency is key in communicating to our stakeholders.*

*The Communications Module of eBOARD allows us to streamline our communications to the public through the news and calendar areas of our eBOARD site.*

*As a superintendent, I love how I can use news to communicate regularly with the board. This works much better than e-mail as the archived information is searchable by keyword by our board members."*

**– Dr. Mark Petersen, Superintendent  
Greenwood County School District 52**

Want to learn  
**more about**



Visit us online or give us a call to schedule your free personal demonstration of eBOARD.

Call Now at 770.822.3626 or 877.404.7707 (Toll-Free)

Log on to > [eboardsolutions.com](http://eboardsolutions.com)



### FEATURES and BENEFITS

- Easy to post and manage news and calendar events.
- Communicate publicly through public news, calendars including RSS feeds.
- Communicate internally through private news or calendars.
- Archived news stories are searchable by date and/or keyword.
- Share information about your board, your performance results and relevant resources on external websites.

### MODULES

Since eBOARD is a modular based system, you are able to choose the modules that meet your needs today, while maintaining the flexibility to grow with the system in the future.

eBOARD Modules include:



**Strategic Plan** – Monitor, track, manage and report on the organization’s strategic plan to all stakeholders



**Evaluation** – Enhance, align and streamline governance and leadership evaluations and assessments.



**Meetings** – Streamline agenda preparation and enhance the effectiveness of all meetings (not just board meetings)



**Policy** – Publish policies, regulations and exhibits for easy access by all stakeholders



**Communications** – Improve communications with all stakeholders



**Documents** – Build an online library for easy access to important documents

The Communications Module encompasses several areas of your eBOARD site allowing you to better communicate within your organization and to all of your stakeholders without having to go through technical staff for posting information.

The areas include:

#### About the Board

- Information about the board
- Profiles of each board member with optional graphics like photographs or other references
- Easy communication with board members through email hot-link
- Creates V-Cards to enable visitors to quickly add the board members contact information to their own Microsoft Outlook contact list

#### News

- Unlimited news types
- Can control visibility of news types
- Can set administrative rights for each news type
- News stories can be RSS feed from external sites
- Public can access public news through RSS feeds
- Private News for superintendent communications to board or cabinet with controlled access
- Statewide News (Georgia)

#### Calendar

- Unlimited calendar types
- Can control visibility of calendar types
- Can set administrative rights for each news type
- Can link to external calendars
- Can provide links to PDF-type calendars
- Different calendars types can display links to specific meetings types

#### Performance

- Links to student achievement or benchmarking data

#### Resources

- Area that can be customized to provide links to best practices information

